**Title of Session:** Frazel Features - Escrapbooking and Visual Literacy

Moderator: Midge Frazel Title of File: 20080226frazel Date: February 26, 2008

Room: Frazel Features Group

**CaroleMc** joined the room.

**MidgeF**: Hey Carole

CaroleMc: I'm still in summertime mode here, not much happening, trying to develop

yet another wiki and a moodle course - no rush

CaroleMc: Hi Melissa

MelissaRev: Hello

**MidgeF** Carole is down under in summer

CaroleMc: I am from Victoria, Australia and I have a blue sky day here - beautiful on

my property today.

**MidgeF**: I live in Massachusetts

**MidgeF**: I guess I should start...

**MidgeF**: Every day, scraps of information are thrust as us. What are scraps?

**MidgeF**: Short ads for products like cars, jewelry, and electronics

**MidgeF**: Headline news channels

**MidgeF**: Sport score banners at the top and bottom of games

**MidgeF**: Scrolling weather reports including no school info

**BJB2**: Welcome to Frazel Features!

**MidgeF**: Scraps are bit of information that forces us to make one of two decisions.

**MidgeF**: "I want to know more"

**MidgeF**: "I never want to know about this"

**BJB2**: Midge, can we start with introductions?

**MidgeF**: Sure, I just put out a teaser about scraps

CaroleMc: sometimes its hard to keep up with the scraps Midge

**SusanR** joined the room.

MidgeF: Hi Sue

SusanR: Hi Midge

CaroleMc waves to Susan

SusanR: Oh hi Carole

**MidgeF**: Melissa: these people are my groupies

CaroleMc smiles

**BJB2** cheers for Midge

MidgeF: So, Melissa tell us about yourself

SusanR nods

MelissaRev: I am a substitute for the Poway Unified School District in San Diego, CA

**SusanR**: I am a sub in Ontario, Canada

**CaroleMc** thinking of scraps

**MidgeF**: OK , I will summarize

**MidgeF**: Everyday our kids are exposed to short

**MidgeF**: bursts of information

**MidgeF**: faster and faster

**MidgeF**: Scraps are bit of information that forces us to make one of two decisions.

**MidgeF**: "I want to know more"

MidgeF: "I never want to know about this"

**MidgeF**: Unfortunately most things we don't care about and it is hard to filter and sort

**MidgeF**: Unfortunately life is not about just two options and not everyone is a visual learner so sorting through all the choices and making decisions about information is a new skill for adults and NOT a new skill for students.

**MidgeF**: Some young people have the right idea

**MidgeF**: The best sorting device I have seen is the headphones that come with digital music players. Kids use them to drown out adult "noise". Ever notice they shut their eyes with headphones in their ears?

CaroleMc: yes

MelissaRev: yes

MidgeF: I SO wish I had had that as a teen

**MidgeF**: I must admit I have people I could still shut out

CaroleMc agrees

**MidgeF**: But, the worry is how to get them to care about learning

**MidgeF**: A lot of teachers feel they must be entertainers

**MidgeF**: Visual literacy is a twenty-first century skill which many teachers are being required to use within their standards-based lessons.

**MidgeF**: It is more than just looking at pictures

**MidgeF**: Yet, many teachers can't define this term or have any experience in using it in their own lives.

**MidgeF**: In this session we will explore electronic scrapbooks as a way for students to learn about preservation and sharing of digital stories through photographs and learn visual literacy in the process.

**MidgeF**: I think this is a way for everyone to make the most of storytelling

CaroleMc agrees

**MidgeF**: I have a blog and I put some ideas and links there so let's look at that now

**MidgeF**: http://MidgeFrazel.net/blog/2008/02/escrapbooking.html

**CaroleMc**: control click right?

MidgeF: Yes

BJB2: you may need to hold down the ctrl key on your keyboard when you click on the

url

CaroleMc: Hey Midge now I see you

**MidgeF**: I am only going to send you two this session

MidgeF: Oh, wow, you've never looked at my Web site!

**MidgeF**: I just watched a movie called Sliding Doors

CaroleMc: Yes, but I like to remind myself - blog is looking clean and neat

CaroleMc: Yes, Midge I've seen sliding doors - interesting concept - like meeting

yourself

**MidgeF**: Great. That entry has some links in it for you to explore in your copious free

time

CaroleMc: hah

**MidgeF**: I did a session on Scrapblog sometime back

**CaroleMc**: scrapblog is a new term for me - I like it

**MidgeF**: It's a very fun site (as the kids say)

**MidgeF**: It's a Web 2.0 tool that they might be discussing in the other session

**MidgeF**: e-scrapbooking is a type of digital storytelling which uses digital elements (information in text (facts, thoughts, memories), photographs (of people, places, events, or artifacts, oral narratives), music clips, which are considered scraps to be combined together and used for reflection on ideas or perspectives.

**CaroleMc**: I think escrapbooking could be a great pre-cursor for writing family history

**SusanR** . o O ( recalls scrapbook days )

**MidgeF**: In the book I am writing I am taking a much broader view of digital storytelling than most other books

**MidgeF**: I even suggest regular scrapbooking combined with digital elements

**MidgeF**: "Visual literacy is the ability to interpret, use, appreciate, and create images and video using both conventional and 21st century media in ways that advance thinking, decision making, communication, and learning."

**CaroleMc**: so perhaps a physical scrapbook could be used as a storyboard for the digital version?

**MidgeF**: I will give you the URL for that quote in a sec but you don't have to go there

**MidgeF**: Yes, that's right. It also can be scanned physical scrapbook pages made in an art class.

CaroleMc: great idea

**MidgeF**: and taken to the history or language arts class as part of the story

**MidgeF**: Let me give you that URL

**MidgeF**: —21St Century Skills

**MidgeF**: http://www.ncrel.org/engauge/skills/vislit.htm

**MelissaRev**: How are these digital scrapbooks displayed?

**MidgeF**: People like to collect quotes to use with their school professional development courses

**MidgeF**: Digital scapbooks can be displayed on the Web (as a movie)

**KerryLD**: Would it be like a slide show?

**MidgeF**: or could be in Powerpoint or such form for use just within the school

**MidgeF**: Yes, like a slide show

**CaroleMc**: Slideshare is a good repository for slide shows

**MidgeF**: But, they must be a mixed media (photos, text, music etc)

**MidgeF**: The hardest part is not the creating but the assessment of learning

**MidgeF**: Kids may not be able to tell you what is happening or what they see in a photo

**CaroleMc**: hmmm, thinking about that statement, this is presuming that the digital scrapbook or story is to be used as an assessment tool

**MidgeF**: Photo analysis is a big part of history class

**MidgeF**: Yes, because scrapbooking is just part of the picture

**MidgeF**: Some scrapbooks are eportfolios

**MidgeF**: Graduate schools require evidence of participation and learning

**CaroleMc**: yes I've been considering how well a digital scrapbook might show the journey of learning towards a finished artifact in an eportfolio

**MidgeF**: Yes, it shows learning over a long period of time

**MidgeF**: They are hard to "grade"!

**CaroleMc**: ... so could be a visual form of an action plan which contains prescribed elements, then graded according to a rubric ...

**MidgeF**: With digital ones, it tends to be assessed by how much of the portfolios creation with technology

**KerryLD**: I think the EDTech program requires us to create an eportfolio

**MidgeF**: Yes, the rubric must contain more than just competency with PhotoStory or Movie Maker or PowerPoint

**CaroleMc**: Kerry, would you use a digital scrapbook or story in your eportfolio?

**KerryLD**: Possibly.

**MidgeF**: I was told I needed one before I started my Master's

**MidgeF**: and I had to think very carefully about what to include.

MidgeF: Most of my peers could even remember what courses they took

**MelissaRev**: What is included in an eportfolio?

**CaroleMc**: I guess we need to know what the expectations of creating an eportfolio are - and determine if certain artifacts are relevant

**MidgeF**: And I had to do that without any guidance

**MidgeF**: It was hard.

**KerryLD**: Would an escrapbook be a good addition to an eportfolio?

**CaroleMc**: although hard, Midge, did it provide a useful strategy for your own reflection?

**MidgeF**: I am archival by nature and put everything from each class in a folder and burned it to CD

**MidgeF**: Yes, and you can see it I put it on YourTube

**MidgeF**: Yes, Kerry, that would be a big winner

**KerryLD**: Sounds fun to me!

**MidgeF**: I would make an escrapbook for each course.

CaroleMc: so this leads us into the purpose of the escrapbook I guess

**MidgeF**: Of course, you may have to actually print each one "to hand in"

**KerryLD**: I can't email it? Too big?

**MidgeF**: It's the decision making of what goes in each part. The sorting of what information scraps are important

**MidgeF**: It might be huge Kerry. Photos and sound take up a lot of space.

**CaroleMc**: Kerry, perhaps if you had ample upload capacity the escrapbook could be added to your learning management system?

**KerryLD**: True, can I upload it to a htp site?

MidgeF: First let me give you the source for classroom work so you have it

**MidgeF**: http://escrapbooking.com/

**KerryLD**: I could upload the "pages" to my website, correct?

**MidgeF**: or you could make one at Scrapblog and it will be available

**CaroleMc**: that's an excellent resource Midge

**MidgeF**: Yes, most of the new Web 2.0 tools have a way to embed them in a blog or Website

**KerryLD**: Okay, so there are various ways to "turn them in"

**CaroleMc**: I'm eager to try out Scrapblog and sending information to our Australian Digital storytelling enthusiasts about it and escrapbooking.

**MidgeF**: If you go to escrapbooking you can see she has a course with links online near the bottom of the page.

**MidgeF**: E-scrapbooking: A tool for analysis, synthesis, and technology-rich learning

**MidgeF**: That's what the text says

**MidgeF**: and it's a link. It is 35 pages printed

**MidgeF**: It's too much to cover in one session!

**MidgeF**: That's why I put the link in my blog

**CaroleMc**: I'll be adding some reflection on today's sessions with links into my Baranduda Blog

**MidgeF**: For all of you that have never been to one of my sessions, here's the URL of my Web site

MidgeF: http://www.MidgeFrazel.net/

**MidgeF**: If you scroll down a bit you will see the link for the "squashed down" version of my eportfolio

**MidgeF**: hosted at YouTube.

**KerryLD**: Can I get the link that you posted before, in case my transcripts don't have that link.

**MidgeF**: http://MidgeFrazel.net/blog/2008/02/escrapbooking.html

**KerryLD**: Thanks! I don't want to miss that.

**MidgeF**: Dr. Annette Lamb is a well known speaker and writer and a friend.

**MidgeF**: Kerry, if you go just to my Web site, and find the Beyond the Horizon Blog link you can also get there

**MidgeF**: Anybody got questions or ideas?

**KerryLD**: So, I'll check it out after the session

MidgeF: That's OK you can email me and I will send it to you

MidgeF: midgef@midgefrazel.net

**KerryLD**: Thanks

**MidgeF**: Sometimes it is hard to get all this in

**CaroleMc** asks a question. How would you introduce escrapbooking as a precursor to family history writing

**MidgeF**: Right up my alley

**BJB2**: storyboarding?

**MidgeF**: Carole knows I am a genealogist

CaroleMc smiles to Midge and agrees with Bj

MidgeF: BJ asks about storyboarding

**MidgeF**: I am going to test a storyboarding software product

MidgeF: It's free and I don't know how it will go

**BJB2**: I was suggesting that storyboarding would be a way to organize scrapbooking to tell a family history

**MidgeF**: Yes, storyboarding would be good for that.

**MidgeF**: I always teach genealogy first without the computer

**CaroleMc**: the reason I ask is I'm delivering some digital storytelling classes in June for our writing festival here on the Murray and I think the escrapbook would be a good segue

**MidgeF**: Seems odd but it is important to get everyone clearly defined before you write about them

**SusanR**: Are there any pre-made storyboarding templates available on the web, Midge

MidgeF: I made a small Scrapblog on my 2nd great grandfather

**MidgeF**: as the US Civil War is a big topic

**MidgeF**: People need to learn to organize the "stuff" they have and making a scrapblog is a good way to teach order and fact taking

**MidgeF**: That's a good question, and I think that the background slides lend to giving people ideas

**MidgeF**: Scrapblog works on "themes" like school, family gatherings, beach, that sort of thing

**MidgeF**: Like the background in PowerPoint

**MidgeF**: But most people just make squares on paper and then work that way

**CaroleMc**: Susan, we've used some storyboarding templates from the web, but you know the easiest one is to use the storyboard function in Powerpoint

**MidgeF**: Each square is numbered and refers to one 8x11 paper to hold that info.

SusanR: Thanks, Carole

**MidgeF**: Some schools assign two or three slides to each child for a story and then they combine them into a single powerpoint presentation

**CaroleMc**: Susan, what have you used for your escrapping or storyboardings?

**MidgeF**: PhotoStory for Windows is free and easy to use

**MidgeF**: just Google PhotoStory 3 for Windows

**BJB2** . o O (Sue is a Mac person ;-))

**CaroleMc**: Midge, how do you assist those with ESL to improve visual literacy with such tools?

**MidgeF**: OK I talk too much, how about ideas

**KerryLD**: Is it a free download, like MovieMaker?

**MidgeF**: Yes, Kerry only much easier

SusanR: Yes, a Mac person I am

**CaroleMc** o O (Macs have such sophisticated programs as iMovie)

**MidgeF**: ESL students can make the stories in their own language and then work with a partner to translate them

**KerryLD**: I know MAC has iMovie

**KerryLD**: would iMovie work?

**MidgeF**: Macs are still superior graphics based computers

MidgeF: I guess I will always be a Mac girl

**SusanR**: I do storyboarding on the fly, Midge!

MidgeF: yes, the newest version is a bit harder to use as it doesn't have a timeline

**KerryLD**: Midge what program do you use on your Mac?

**MidgeF**: I think the best lesson is to try to teach people to make short stories or short presentations

MidgeF: My poor Mac sits unused

**KerryLD**: How sad :(

**MidgeF**: I did learn iMovie and have worked with it on other computers

**CaroleMc**: you may also wish to encourage the use of web based tools such as ToonDoo to create comic based stories - simple and quick

**MidgeF**: It's too old to be used

**MidgeF**: like me

KerryLD frowns

**BJB2** . o O ( we did a session on Comic Life that would be perfect also )

**MidgeF**: I switched to Windows because I could make more money teaching people

**BJB2**: archived transcripts are at www.tappedin.org/transcripts

**MidgeF**: Kids love comic book programs but I think it is hard to get them to write clearly after using one. They tend to think in comic form

**MidgeF**: Short dialog...not enough real sentences

**KerryLD**: Not a good writing tool

**MidgeF**: That's a problem, I think

KerryLD: Me, too

**MidgeF**: One more thing for tonight

**MidgeF**: Flickr and the Library of Congress have teamed up

**MidgeF**: to present to the world the most copyright free historical images

**MidgeF**: It's going to be BIG!

**MidgeF**: http://www.flickr.com/commons

**CaroleMc**: hmmm, not so sure if the purpose is to express an opinion - the shortness of sentences may not be an issue - it is a form of visual literacy and a method for making comment on BIG issues - only recently did I see that a film has been made of a Muslim woman's comic book which was her first foray into literary writing - IMHO

**BJB2** looks at the clock on the wall

**MidgeF**: That's true, for social commentary and issues but our test in this country are paragraph based

MidgeF: OK that's it

**SusanR** . o O ( wonders if anyone has used Animoto for Visual Literacy )

**MidgeF**: Next month I am doing Google Maps

**KerryLD**: I have so many websites to check out, now!

BJB2: March 25

**MidgeF**: Yes, so many so little time

**BJB2**: Thanks, Midge. Lots to think about

**MelissaRev**: Thanks, Midge, for all the great resources!

**ShareeD**: Thanks, Midge. Very informative.

**KerryLD**: What does Google Maps provide?

**BJB2** . o O ( and work on )

**MidgeF**: I hope I kept you awake

SusanR: Thanks Midge, I am inspired

**MidgeF**: Some surprising things

CaroleMc: Thanks Midge, some good debate here today

**KerryLD**: I'll check it out, too!

CaroleMc: see you later all

MidgeF: OK Thanks for coming!

**KerryLD**: Thanks Midge, very informative info.